

School of Business and Management

Skill Development Workshop

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Design Thinking
for
Business

and

Innovation

11 June 2016

Room 201

Central Campus



## **School of Business and Management**



Title	Design Thinking for Business Innovation
Facilitator	Dilipchandra S
Number of students	45
Location	Central Campus – Room 201
Date	11.06.2016
Duration	6 hrs

## **Description:**

Design Thinking for Business Innovation was a workshop that was organized to offer both conceptual and working knowledge to students who had signed up for the same.

This workshop was attended by 45 students from all the specializations. The students were made into teams and they were made to work on a wicked problem.

The session was divided into two halves- first half of the session was focused on problem identification and specification and the second half was focused in developing a prototype of a product/experience to solve this problem and make a presentation.

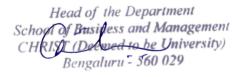
The workshop was well received which encouraged us to develop a three-credit course on Innovation and Design Thinking.

## Names of the attendees:

Ashok	1421006
Abhishek	1421027
Sagar Trivedi	1421025
Kavya	1421041
Praharshini	1421050
Manoj	1421117

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1528118
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1528111

Subash	1421128
Seira Ann	1421156
Vimochan Babu	1421132
Mehar	1421144
Rohit deepak	1421125
Apurba	1421104
Virender	1421032
Nitish	1421021
Naveen	1421020
Arpit	1421005
Saurabh	1421026
Deeksha	1421138



## Prof. Sirish C Venkatagiri

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